

## INVITATION LETTER

Dear Sir / Madam,

We'd like to invite you to 'Cafe Cambodia and Franchise & Licensing Cambodia 2017 which will be held in 4th – 6th MAY 2017 at Koh Pich (Diamond Island) Convention and Exhibition Center Phnom Penh, Cambodia.

**Cafe Cambodia and Franchise & Licensing Cambodia 2017** will present the most comprehensive gathering of cafe and franchise industry players to showcase equipment, machinery, accessories, various supplies and products for the effective and ideal functioning of cafe businesses in Cambodia. It is a one-stop convenient hub for professionals to source for supplies and explore business opportunities with both regional and international counterparts.

### 'CAFÉ CAMBODIA'

The 1st International Cafe Equipment, Supplies & Technology Exhibition

### 'FRANCHISE & LICENSING CAMBODIA'

The 1st International Franchise and Licensing Exhibition

These 2 co-located shows are also the first ever dedicated events on the region's **café, coffee and tea, baking and franchise industries** in Cambodia. As the premier trade and consumer exhibition in Southeast Asia catering to the café, coffee and tea communities, Cafe Cambodia and Franchise & Licensing Cambodia will bring together café owners and managers, coffee and tea exporters and importers as well as distributors and suppliers of café-related machinery and equipment in a dynamic marketplace.

## 1. Overview

Venue	: Koh Pich (Diamond Island) Convention and Exhibition Center Phnom Penh
Date	: 4 – 6 May 2017
Organizer	: Conference & Exhibition Management Services Pte Ltd (CEMS) CamGlobe Business & Investment Consultancy Co., Ltd
Supported By (Invited)	: ASEAN Coffee Federation (ACF) Barista Association of Thailand (BAT) Cambodian Franchise Association Indonesia Coffee Exporters Association (ICEA) Lao Coffee Association (LCA) Malaysia Specialty Coffee Association (MSCA) Philippine Coffee Board Inc. (PCB) Specialty Coffee Association of Indonesia (SCAI) Taiwan Tea Exporters Association

Proposed Media Partners: Dedicated Coffee & Tea Magazines

## 2. Want to run a café business efficiently? Visit Cafe Cambodia 2017!

The exposition will feature equipment, machinery, accessories and other supplies and products for the **effective and ideal functioning** of the establishments' coffee, tea and bakery business.

## 3. Participating Cost

Please check the detail information in the brochure

## 4. Contact Information

Korea Representative "KOREA HALAL CO., LTD"	Cambodia Office "JS CAM CORPORATION"	Myanmar Office "JS Global Myanmar Co., Ltd"	LAO P.D.R Office
Name : Ms. Na Jeong Kim Title : Project Coordinator Tel : +82 70 7518 1548 E-mail : knj0559@naver.com Web : www.koreahalal.org	Name : Ms. Yana Title : Assistant Sales Manager Tel : +855-23-632-8881 E-mail : expo@jscamcorp.com Web : www.helloasean.com	Name : Ms. Thazin Title : Project Coordinator Tel : +95-9-4500-45918 E-mail : jsg.myanmar@gmail.com Web : www.smemyanmar.net	Name : Mr. Park Title : Project Coordinator Tel : +856-20-9628-8739 E-mail : jaeparkbyong@gmail.com Web : www.koreahalal.org