



CAFE CAMBODIA

The 1st International Cafe & Bakery Equipment,
Supplies & Technology Exhibition



FRANCHISE & LICENSING CAMBODIA

The 1st International Franchise & Licensing Exhibition

Koh Pich (Diamond Island) Convention & Exhibition Center Phnom Penh, Cambodia

4 – 6 May 2017



ORGANISED BY:



Conference & Exhibition
Management Services Pte Ltd



CamGlobe Business &
Investment Consultancy Co Ltd

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YOUR PERFECT BREW AWAITS.



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THE FIRST CAFE & FRANCHISING EVENT LANDS IN CAMBODIA!

Café Cambodia 2017 will present the most comprehensive gathering of cafe industry players to showcase equipment, machinery, accessories, various supplies and products for the effective and ideal functioning of cafe businesses in Cambodia.

Over the past few years, there has been an established and thriving café scene in Cambodia. The **growing cafe lifestyle** brought about by the younger and more westernised generations are contributing tremendously to the coffee and tea scene in Cambodia. The remarkable passion for coffee and the growing coffee market has further propelled abundant opportunities for business and café owners alike.

Join the **ultimate cafe and franchising event** to explore lucrative business opportunities in Cambodia and the expanding Southeast Asian Market.

Strong Coffee Culture

Southeast Asia has been hit by the coffee wave, and been experiencing a dynamic growth in coffee consumption by 4.9% per annum since the year 2000. It will reach 50% of global coffee consumption by 2020.

Surge in Spending Power

Young people and a rising middle-class have increased their economic and spending power.

Franchising Opportunities

Going international is a great way for franchisors to sustain growth in their business for years to come.

Expanding Retail Coffee Market

Coffee remains one of the most dynamic and high potential markets for future consumption and growth, with the Southeast Asian region potentially consuming 28 to 30 million bags of coffee by 2020.

The opening of new coffee chains and stores are booming at a fast pace to accommodate the rising demands.

CAFE CAMBODIA 2017 EVENT PROJECTIONS



5,000sqm gross
exhibition area



150 exhibitors
from **20** countries



3,000 trade
professionals



5,000
public visitors

MARKET INFORMATION

Rapid Economic Growth Expected to Continue in the Future

The Southeast Asian consumer market is poised to boom in the next five years as a combination of growing populations, spreading financial prosperity and a heightened consumption mentality, providing a fertile environment for business opportunities and expansion.

Cambodia has one of the fastest growing economies among the ASEAN countries, anticipated to sustain rapid growth momentum, with real gross domestic product (GDP) growth averaging 7% over 2013-2018.
(Markets Of The Future in Cambodia, Jun 2014)

Cambodia Set for Growth with Bright Prospects

Cambodia continues to integrate more fully into the system of global trade and investment, with its GDP increasing from 7.0% in 2015 to 7.2% for 2016. Urban population in Cambodia will expand by 58% between 2014 and 2030, further driving consumer expenditure. Phnom Penh in particular, have emerged as one of the key cities for retailers – unsurprising as average incomes in Phnom Penh were 58% higher than in Cambodia as a whole.

The accelerated market growth and investment opportunities of Cambodia will remain robust, driven by a combination of factors which include population growth, urbanisation, prudent fiscal policies, tourism, increasing global trade linkages and natural resources.

(Asia's Consumer Markets of the Future, Sep 2014)

WHY PARTICIPATE?

EXHIBITOR PROFILE

Café F&B Supplies

Beverages
Coffee
Chocolate
Dairy
Desserts
Flavours
Fruit Juices
Ice Cream
Liquors, Wines, Spirits
Sauces
Snacks
Sugar & Sweeteners
Syrups

Cocoa Processing

Cocoa Grinders
Roasting Machines
Specialty Suppliers

Coffee Processing

Coffee Roasting Machinery
De-Caffeinators
Roasters
Roasting Machines
Specialty Coffee Roasters

Commodities

Coffee Beans
Cocoa Beans
Tea Leaves

Franchising & Licensing

F&B Franchising & Licensing
Café Franchising & Licensing

Machinery & Accessories

Bagel Machine
Bakery and pastry-making machinery
Bakery Trolley

Bread Encrusting Machine
Bread Moulder
Bread Slicer
Brewing & Grinding Equipment
Café Interior Design
Café Utensils
Care & Cleaning Equipment
Coffee & Tea Accessories
Coffee Brewing Equipment
Coffee Maker
Cooker
Display Chiller
Dough Divider/Bun Divider
Dough Sheeter
Energy, ventilation and air-conditioning technology
Filters
Furniture and furnishings
Ice-Cream Maker
Kitchen Equipment
Laboratory and measuring instruments
Oven (Combo Oven, Tunnel Oven, Pizza Oven, Deck Oven, Rotary Oven, Convention Oven)
Packaging Equipment Paper
Packaging Technology
Pods
Proofer
Refrigeration and fermentation technology
Refrigeration System
Franchising
Show Case & Display
Stainless Steel Machines
Steamer
Tea Maker
Waffles Machines

Packaging / Paper

Packaging Machines
Teabag Paper
Coffee Filter Paper

Services

Agents
Associations
Bakers
Bakery Designers
Café Designers
Chefs
Cleaning and hygiene
Export & Import Companies
Franchising
Interior Designers
Logistics
Research and Development
Restaurants
Tableware
Traders
Trade Media
Training & Education

Tea Industry

Manufacturers of Tea extract
Processing Machines
Specialty Suppliers
Tea Leaf Roasting Machinery

Franchise Product & Service Categories

Accounting / Tax Services
Adult Education
Apparel / Shoes & Bags
Associations
Bakery / Confectioneries / Snacks / Specialty Food
Beauty / Spa
Beverages / Ice Cream / Yogurt

Business Coaching & Training
Childcare / Child Development
Computers / Electronic Products
Consultancy Services
Convenience Stores
Entertainment & Games
Fast Food / Restaurants
Franchise Suppliers / Retail Equipment & Technology
Gifts / Stationery
Health & Fitness
Home Furnishings / Furniture
Homewares / Storage Products
Internet / Online Services
Jewellery / Fashion Accessories
Laundry Services
Legal Services
Printing Services / Printer Consumables
Land Banking / Real Estate / Shopping Malls
Senior Care Services
Sign Products & Services

License Property and Service Categories

Business Marketing Services
Character
Consultancy Services
Education
Fashion / Design / Retail
Legal Services
Printing
Trademark & Brand

VISITOR PROFILE

Associations
Baristas
Cafe & Restaurant Owners
Canteen Operators
Certifiers
Chefs

Coffee Houses
Country Clubs
Distributors
Exporters
F&B Managers
Fast Food Outlet Managers

Food Services
Franchise Operators
Hotel Managers
Manufacturers
- Coffee Extract
- Herbal Tea

Organisations
Packers
Retailers
Roasters
Snack Bars
Wholesalers

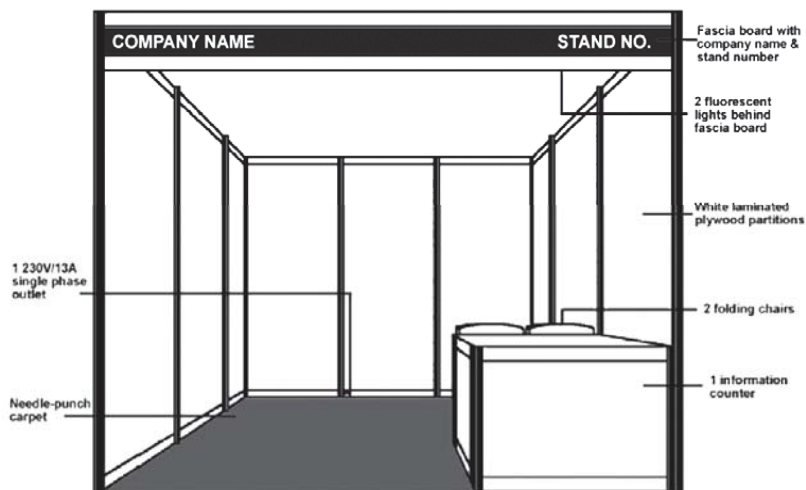




PARTICIPATING RATES

Bare Space **USD\$385 | SGD\$500** per sqm
(min. 18sqm)

Shell Scheme **USD\$430 | SGD\$580** per sqm
(min. 9sqm)



A Standard 9sqm Shell Scheme Package includes:

- Fascia Board with Company Name & Stand No.
- White Partitions
- Needle-Punched Carpeting
- Single Phase Electrical Socket (220V)
- 2 Fluorescent Lights
- 2 Folding Chairs
- 1 Information Counter
- 1 Waste Paper Basket

ENQUIRIES

International Sales

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