



# Korea's best Agricultural Exhibition

See you in Jeollanam-do, a mecca for eco-friendly organic farming!

**Korea's largest agricultural exhibition** for exhibiting and selling of all kinds of agricultural products

**The best international business exhibition** favored by 350 institutions, organizations and corporations from 20 countries around the world

**Korea's only agricultural exhibition** for business, exhibitions and festivals all together

**A reliable exhibition** trusted by consumers and producers boasting an 85% revisit ratio

## COMPOSITION OF EXHIBITION HALL



**CREATIVE AGRICULTURE**  
Sustainable & High Value-added Agriculture

- **Bio-agriculture Hall** explores the new vision of agriculture. Focused on the value and importance of the sustainability of bio-agriculture, this hall showcases a variety of healthy agricultural products.
- **Agricultural Environment Hall** shows the changes of the agricultural industry. Agriculture is re-illuminated because of climate change and social aging.
- **Future Agriculture Hall** displays the future of the agricultural industry. Shows the new age of agriculture through eco-friendly and advanced technology.
- **Successful Farmer Hall** highlights young farmers who returned from their urban life. Presents a showcase of successful stories of returned young farmers. Free consultation booths are available.

**INTERACTIVE PUBLIC RELATIONS**  
The Place to Exchange Information and Promote Ideas & Products

- **International Hall** informs the global trends of the agricultural industry. This is the place where global companies, organizations and government agencies meet and interact with each other.
- **Domestic Hall** makes a journey into the Korean agricultural world. This creative agricultural place to see all the various Korean companies and organizations is waiting for you.
- **Agricultural Equipment Hall** explores the most advanced agricultural technologies. South Korea's advanced and eco-friendly agricultural equipment will be available for hands-on review and even for sale.
- **Agricultural and Livestock Specialty Hall** presents eco-friendly processed food. Here you can sample a wide variety of agricultural, dairy and special products that provide alternatives to consumers.

**HEALING AGRICULTURE**  
A Healthy and Happy Life Among Nature

- **Healing Experience Hall I** shows how agriculture can be an artful lifestyle. Recognizes the eco-art cultural place, where agriculture takes a place in everyday life to stimulate the five senses of human nature.
- **Healing Experience Hall II** shows ways we can use nature to heal our minds and body. Experience safe and healthy experiential activities by doing various agricultural tasks.
- **Subtropical Hall** is a fantastic world to meet many tropical plants. 250 exotic subtropical plants will be on display and stories of endangered species threatened by global warming will be told.
- **Healing Farm Hall** shows how humans can coexist with other life forms. Here we can learn the healing effects of associating joyfully with various animals.

**EXPERIENCE AND LEARNING**  
A Fun Experience for All Family Members

- **Eco-friendly Experience** that will awe and excite everyone. Families will be provided opportunities to experience the harvesting of many kinds of crops.
- **Theme Park** offers another kind of fun. Here various themed experiential activities will be available purely for fun and joy.
- **Horticultural Farm** offers a close-up experience of the joys of horticulture. Parents and their children will be presented opportunities to experience the sublime joys of horticulture.



## HAVE AN EXCITING TIME AT THE 2015 INTERNATIONAL AGRICULTURAL EXHIBITION

1

### Eco-friendly Harvesting

Experience harvesting of sweet potatoes, peanuts, sweet persimmons and tomatoes



2

### Healing

Experience the natural healing from selected herbs and spices, indigenous and rare horticultural crops, and unique tunnel-like pathways



3

### Farming with Family

Experience mortar-pounding, scarecrow-making, ricecake-making, soybean-threshing and kite-flying



4

### Eco-Friendly Workshop

Experience natural soap-making, pot-planting of seedlings, pressed flower-making, topiary-making and natural dyeing



#### Seoul Gimpo Airport – Gwangju Airport

- 50 minutes (the first flight at 07:00), 8 flights a day
- From Gwangju Airport to the exhibition hall : 16,78km
- Shuttle bus service to the exhibition hall takes 20 minutes



#### Youngsan Station in Seoul – Songjeong Station in Gwangju

- 1 hour and 35 minutes (www.korail.com)
- From Gwangju Songjeong Station to the exhibition hall : 20,93km
- Shuttle bus service to the exhibition hall takes 25 minutes



#### Seoul Gangnam Terminal (Honam Line) – Gwangju Gwangcheon Terminal

- 3,5 hours (www.hticket.co.kr)
- Daejeon – Gwangju : 2,5 hours
- Busan – Gwangju : 3,5 hours



#### Gyeongbu Expressway (Cheonan Nonsan, Honam Expressway)

- Seoul – Cheonan Nonsan – Gwangju – The exhibition hall
- Seohaean Expressway
- West Seoul – Gochang – Jangseong – Gwangju – The exhibition hall
- Namhae Expressway
- Daejeo(Busan) – Suncheon – East Gwangju – The exhibition hall

### Admission

(Unit : KRW)

Type		Advance Purchase	At the gate	Notes
General Admission	General	5,000	8,000	- Adult : 19 to 64 years - Youth : 13 to 18 years - Child : 7 to 12 years
	Youth	3,000	5,000	
	Child	2,000	3,000	
Family		12,000	18,000	- Based on a family of four
Group or Discounts	General	5,000		O Group : A group of 20 locals or more, or 10 foreigners or more O Special Discounts : To get information, visit the website
	Youth	3,000		
	Child	2,000		

※ For inquires about ticket sales : (82) 61-339-9216



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Full of Life, Return of Youth, JeollaNamdo



# 2015 International Agricultural Exhibition

Oct.15(Thu.) ~ Nov.1, 2015(Sun.) 18 Days

Jeollanam-do Agricultural Research & Extension Services  
(Sanpo-myeon, Naju-si, Jeollanam-do, Republic of Korea)

The International Business Days  
: Oct. 15(Thu.) ~ Oct. 19(Mon.), 2015(5 Days)

Theme : More Creative, Better Healing

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Host

JeollaNamdo

Organizer

Jeollanam-do International Agricultural Exhibition  
Organizing Committee

Sponsors

